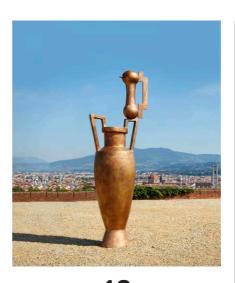


# THE MAP OF CONTEMPORARY ART



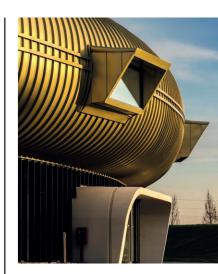
- PUBLIC ART
- PARKS, GARDENS AND ENVIRONMENTAL ART
- MUSEUMS AND ART COLLECTIONS
- THEMATIC AND CORPORATE MUSEUMS
- CONTEMPORARY ARCHITECTURE
- DESIGNER WINERIES
- EVENTS, FESTIVALS



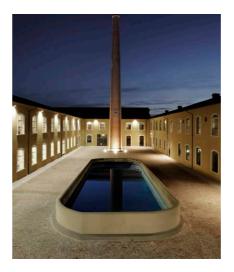
TUSCANY
AND CONTEMPORARY ART
A unique artistic heritage



Public art, parks and gardens



26
THE 'HOMES'
OF CONTEMPORARY ART
Museums, collections and galleries



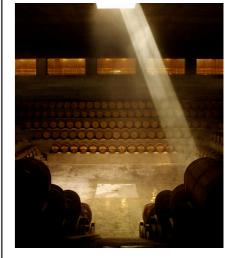
32 The Art Of Industrial Design

Thematic and corporate museums



**36**THE NEW
CATHEDRALS

Public and private architecture



42
WINESTARS
AND STARCHITECTS

Designer wineries



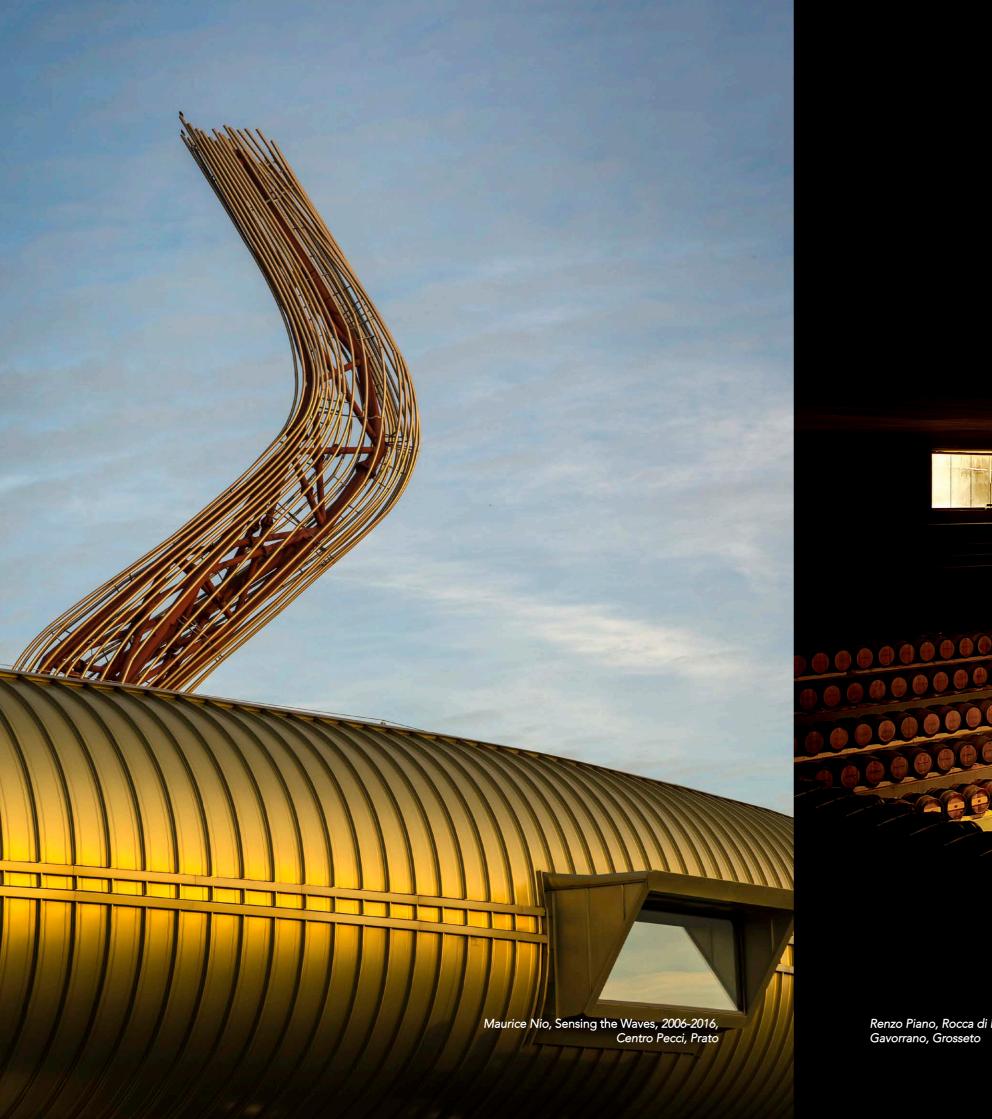
## ART IN THE MAKING

Extraordinary natural and cultural treasures dot Tuscany's unique landscape, which has been shaped and redesigned with contemporary sensibility by the work of man in every epoch of human history, since the Etruscan age.

This special aptitude for making art, for revealing about the 'present' through artefacts and artwork has never died down. Suffice is to mention the new forms of contemporary art and architecture which developed in the past few decades, encouraging the opening of new museums and a diversity of cultural offerings that contributes to the continuity with the past and to the renewal of the land's identity by gaining new cultural and symbolic values. Those visiting Tuscany today will see new urban marks or landmarks scattered across the main cities and smaller towns. Parks and art gardens or forms of art in natural environments where the landscape becomes a dynamic space through projects that integrate artwork, environment and land, have kept and keep this region's appearance continually updated.

Contemporary art museums, thematic and corporate museums testify to this land's creative and productive skills. New architectural styles and innovative designer wineries complete the amazing picture of contemporary Tuscany. An immense heritage within everyone's reach, which simply needs to be illustrated, geo-located and described in an easily understandable manner.







Renzo Piano, Rocca di Frassinello Winery, Gavorrano, Grosseto





## TUSCANY AND CONTEMPORARY ART

AN ARTISTIC HERITAGE UNIQUE OF ITS KIND, JUST WAITING TO BE EXPLORED

There is a contemporary Tuscany, rich, lively, widespread, wanting only to be better known and experienced at its best. It is an integral part of an immense historical-cultural heritage spanning from the Etruscans and Romans to the Middle Ages along the Francigena road to the extraordinary Renaissance age which turned this land into the 'center of the world'.

Today, in the age of globalization in which everything is interconnected, Tuscany is known for its glorious past and breathtaking landscape, but it is also the home of contemporary masterworks of inestimable value, having a unique experiential and attractive power which needs only to be popularized and promoted. We take the first step in this direction by asking a simple question: when did art become contemporary in Tuscany? The watershed in history, after which Tuscany may be said to have entered its contemporary era, is the flood on November 4, 1966, with Florence at its epicenter.

One of the first direct consequences of that event in the world of art was the draft of a plan for a **contemporary art museum in Florence.** That dream came true

fifty years later with the establishment of the Twentieth-Century Museum on Piazza Santa Maria Novella. In the early seventies, the city of Livorno supported the pilot project that led to the creation of the Progressive Contemporary Art Museum, currently merged with the contemporary section of the new Museo della Città (City Museum) on Piazza del Luogo Pio

In 1974, following the first contemporary art exhibition at Forte Belvedere in Florence devoted to sculptor Henry Moore, the nearby **Prato** was the first Tuscan city to install a permanent 'form' of contemporary art (Square Form with Cut, one of the works by the British sculptor shown in Florence) within the city's urban fabric, thus, inaugurating the practice of public art. Now many are the public areas in Tuscany dotted with works of contemporary art: first of all, the Dietrofront sculpture by Michelangelo Pistoletto in front of the ancient Porta Romana gate in Florence and the Tuttomondo mural painting by Keith Haring on the outside wall of the Church of Sant'Antonio Abate in Pisa. Other significant works of public art have

Left page: Jan Fabre, Searching for Utopia, May - October 2016, Piazza della Signoria, Florence





Kendell Geers, Revolution/Love, 2003, Castello di Ama

been scattered since the 1990s for international exhibitions in San Gimignano and Valdelsa, in the Florentine Chianti region artwork can be found in the cities of **Prato** and **Pistoia**, in the towns along the **Apuan** and Versilian Coast, and in the Valdera Pisana and Valdelsa Senese areas. Entire towns, such as Pontedera, Peccioli and Pietrasanta, have become open-air contemporary art museums and workshops. the various forms of art in Tuscany, in particular, at the Fattoria di Celle on the outskirts of Pistoia, which houses Italy's greatest environmental art collection. Sculpture parks, such as those by artists **Niki de** Saint Phalle in Capalbio and Daniel Spoerri in Seggiano, or successful attempts at interaction between art and landscape like the installations by Mauro Staccioli in the Volterra area, are now sedimented in

Carrara to Maremma to the Siena countryside, and also in historic venues such as the park of the Medicean Villa La Magia and the surrounding area. Contemporary in Quarrata (a UNESCO World Heritage Site) or entire villages such as Castello di Ama, also a famous wine estate.

As far as museums are concerned, in the 80s Prato saw the construction of the Luigi Pecci Center for Contemporary Art, a multipurpose complex which has been recently renovated and enlarged Starting from the 80s, Land Art added to to become the region's main driver of contemporary art, while in Florence the former Church of San Pancrazio was converted into the Marino Marini Museum, devoted to one of the greatest twentieth-century Tuscan artists. From the 90s on, contemporary art activities, in addition to Prato's Pecci Center, developed at Palazzo Fabroni in Pistoia, at the Casa Masaccio Museum in San Giovanni Valdarno, at the Ragghianti Foundation the Tuscan countryside landscape: from in Lucca and at the Sculpture Biennale

Left page: David Tremlett, Via di Mezzo, 2019. Ghizzano, Peccioli, Pisa

#### THE SPIRIT OF THE AGE



Anfora e modello by Remo Salvadori during the Ytalia retrospective, June-October 2017, Forte Belvedere, Florence

and current Arts Museum of Carrara. New forms of architecture were also developed by the masters of the so-called stadium, now listed as a historical mon-Santa Maria Novella. These two archias symbols of the economic boom years, such as the ultramodern ceiling of the ballroom of the Acquasanta spa estabinnovative Church of the Autostrada Campi Bisenzio.

projects developed in keeping with the post-modern trends, such as the State the greatest evidence of this land's cre-**Archive** and the regional headquarters ative and entrepreneurial spirit.

of RAI television in Florence designed by Italo Gamberini, and the original building housing the Pecci Center in 'modern style', such as Pier Luigi Nervi Prato. Other examples of architectural who, in the 30s, designed Florence's innovation, at the dawn of the new millennium, are the Carnival Citadel in Viument, and Giovanni Michelucci, at the areggio and the renewal of the industrial head of the team that designed the ra- areas Campolmi in Prato, Breda in Pistionalist-style Train Station of Firenze toia and the historic Kursaal in Monte-

tects were also behind the design and Among the more recent buildings are the construction of works which now stand 
Port Authority Headquarters in Marina di Carrara and the new Maggio Musicale Fiorentino Theater. Architectural innovation in Tuscany is also evident in lishment in Chianciano Terme and the Colle Val d'Elsa, the heart of the Architecture Festival since 2020, and, above ( or Church of San Giovanni Battista) in all, in the fascinating designer wineries scattered across the Chianti, Valdarno After the 1966 flood, other architectural Aretino and Montalcino countryside and along the Tyrrhenian Coast, which offer

Right page: Keith Haring, Tuttomondo, 1989, outside wall of the clergy house of the Church of Sant'Antonio Abate, Pisa





## OPEN-AIR MASTERWORKS

THE CONTEMPORARY IN TUSCANY: PUBLIC ART, PARKS AND GARDENS

#### A TREASURE BOX OF PARKS, GARDENS, TOWNS AND HAMLETS WHERE CONTEMPORARY ART HAS REACHED UNIMAGINABLE **HEIGHTS**

Sun-kissed hillsides covered with olive trees and vineyards and dotted with quiet farmhouses just outside of the towns and hamlets replete with towers, domes and walls. This is Tuscany. Its landscape reveals such a purity of line and harmony of proportion that it is as if **nature here** than elsewhere. This lesson is so deeply engraved in the temperament of Tuscans that it has, over the centuries, only increased their longing to possess the of them. land, which is now as much a living entity as the people who inhabit it. In short, it making, vital and dynamic- is largely supis hard to say if Tuscany is beautiful because of a gift of nature or by work of man, it is an ancient blend of both.

in Florence. How can you not shiver with excitement as you stroll along the lush paths of Palazzo Pitti's garden? One of the first examples of an Italian garden with a formal layout, including fountains, paths, ornamental hedges and nymphaea, Boboli has never remained still, being constantly enriched over the centuries by works of art up to the contemporary additions, such as **Igor Mitoraj's** Tindaro Screpolato, which only adds to the garden's charm without impairing in rope's first royal park.

been home, since 1974, to the monumental white Carrara marble sculpture Square Form with Cut by Henry Moore, installed on Piazza San Marco. Another example is Pietrasanta which, in the 90s, went from being a small town of marble workers to the 'Little Athens' it were more well-disposed towards art is today, with permanently displayed works by Fernando Botero, Igor Mitoraj, Jean-Michel Folon, Francesco Messina, Kan Yasuda, only to mention a few

> Art in Tuscany- which is always in the ported by public investments, but also by private patrons of the arts.

Fattoria di Celle in Santomato (between Suffice is to mention the **Boboli Gardens** Prato and Pistoia) is one of the world's top 200 art collections. It is a Land Art collection unique of its kind, with each work of art blending in with the romantic-style, 20-hectare park dating back to the 1800s. At present, 80 works by artists of the caliber of Dani Karavan, Robert Morris, Daniel Buren, Dennis Oppenheim, Richard Serra and Mauro Staccioli, specially created for Celle, enhance the beauty of the original structure: an eighteenth-century villa nestled in a lush

the least the magical atmosphere of Eu- Sometimes, individual artists are inspired by the surrounding nature and create art parks from scratch. Such was the case, in the mid-nineties, of Niki de Saint Phalle who created in Capalbio, in Tuscany's southernmost stretch, the colorful and monumental Tarot Garden filled with her giant, 12 to 15-meter-tall sculptures.

what we are talking about, for it has Another park in the Grosseto area full of

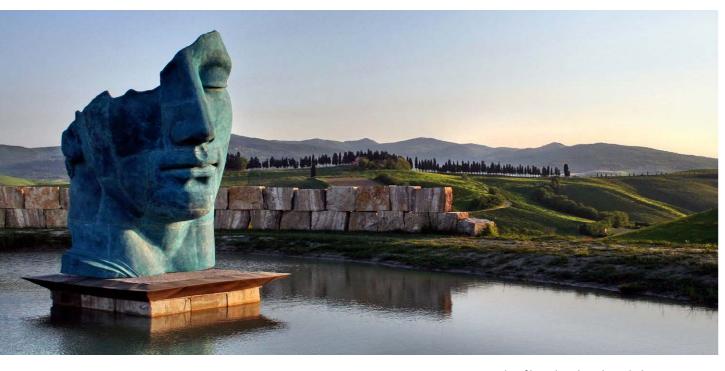
Therefore, it come as no surprise that this central-Italian region is a treasure box filled with wonderful parks, gardens, towns and hamlets where contemporary art has reached unimaginable heights. Prato is a perfect example of



Right page: Igor Mitoraj

Tindaro Screpolato, 1997,

#### PUBLIC ART AND GARDENS



Blue fiberglass head made by Igor Mitoraj for the Theater of Silence in 2006, Lajatico, Pisa

works of art is **Daniel Spoerri's Garden** in Seggiano, on Mount Amiata, where the Swiss dancer, painter and choreog-100 works by contemporary artists.

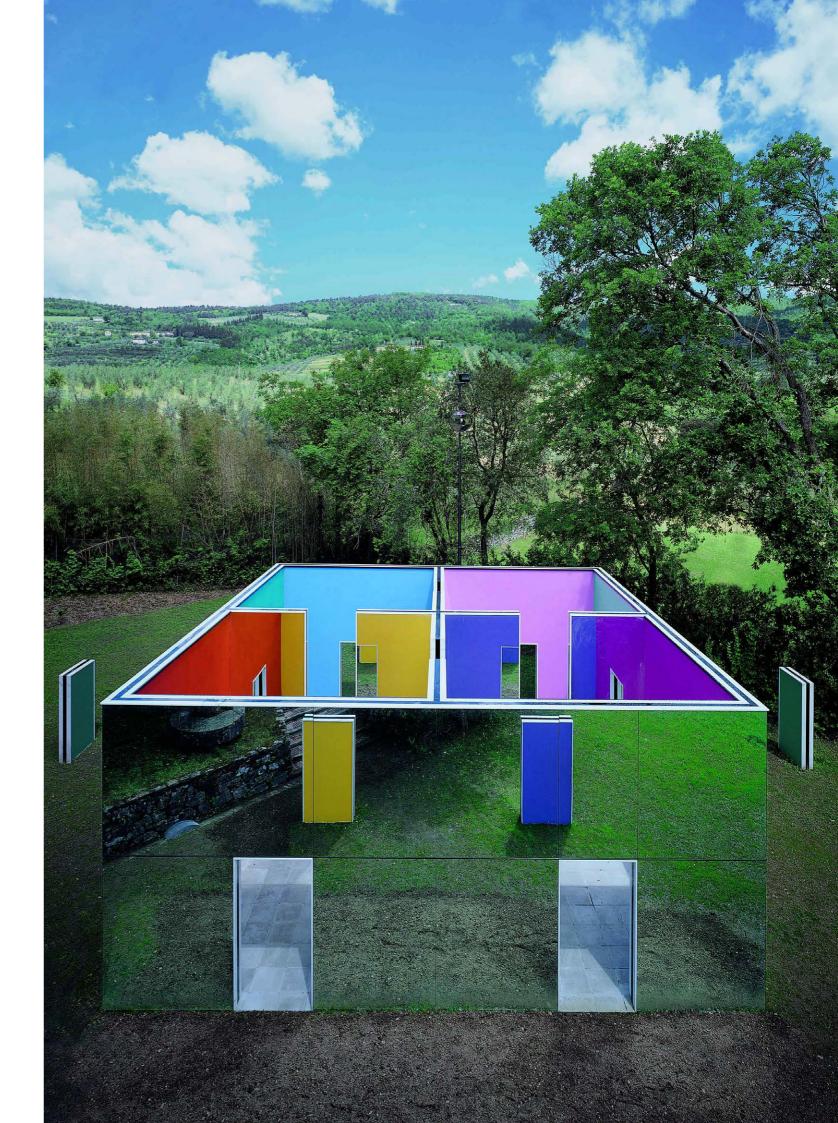
In the heart of the Chianti Classico counalso a center of contemporary art. We Kendell Geers, Anisch Kapoor, Hiroother artists invited every year to create nected with the spirit of the place.

seums to scatter works of art all over the Villa La Magia park, a Medicis' villa in region, paving the way for a harmoni- Quarrata. ous coexistence between the old and Located in the north-western part of new. By way of an example, the statue

in Florence, and Jean-Michel Folon's sculptures which transformed the Rose Garden, just below Piazzale Michelanrapher put together a collection of over gelo, into an enchanted place populated with the artist's elegant, visionary

tryside is a famous wine estate which is By creating these works, artists measure themselves against the landscape, are talking about Castello di Ama, against history and against all the great known not only for its superb wines, but art that has preceded them, such as also for the art installations scattered the Uomo vitruviano by Mario Ceroli across its grounds and wine cellars by inspired by Leonardo in his hometown Vinci and where Mimmo Paladino redeshi Sugimoto, Louise Bourgeois and signed the small piazza connecting the two museums devoted to Leonardo da site-specific works inspired by and con- Vinci. And also the installations created by Maurizio Nannucci, Hidetoshi Naga-And so, Tuscany has opened up its mu- sawa and Marco Bagnoli for the public

Tuscany, in Collodi, is the Pinocchio by Pistoletto at the Porta Romana gate Park, which was designed in 1951 to



Right page: Daniel Buren, La Cabane éclatée aux 4 salles 2004-2005, Fattoria di Celle -Gori Collection, Pistoia





Jean Michel Folon, Partir, 2002, Rose Garden, Florence



commemorate the author of Pinocchio with sculptures created by artists such as Emilio Greco, Venturino Venturi and Pietro Consagra, in addition to the architectural elements added by Giovanni Michelucci. With its skillfully-achieved blend of nature, learning and art, the Pinocchio Park is probably the first example in Italy of a contemporary art park. Another landmark of contemporary art or Andrea Bocelli in his hometown Lajatiin Tuscany, though in this case perfectly integrated in the urban environment, is the mural painting Tuttomondo by Keith Haring on the outside wall of the clergy house of the Church of Sant'Antonio Abate in Pisa, Haring's last public work and the only one designed to be permanent. Installations which make historic cities attractive to contemporary art lovers as well, as is the case with San **Gimignano** which boasts the *Bell* by Jannis Kounellis outside the Church of blend of avant-garde languages and pic-

Paolini on the façade of the Church of Sant' Agostino, works which owe a lot to the lively public debate around contem-

And the idea that everything may be a source of inspiration spurred the creation of The Drop, installed by Tony Cragg in Siena's Orto de' Tolomei, and of the Theater of Silence by famous tenco to celebrate opera music by creating an amphitheater set in the lovely hilly landscape, which every year is further enhanced by an experimental art installation, such as Igor Mitoraj's.

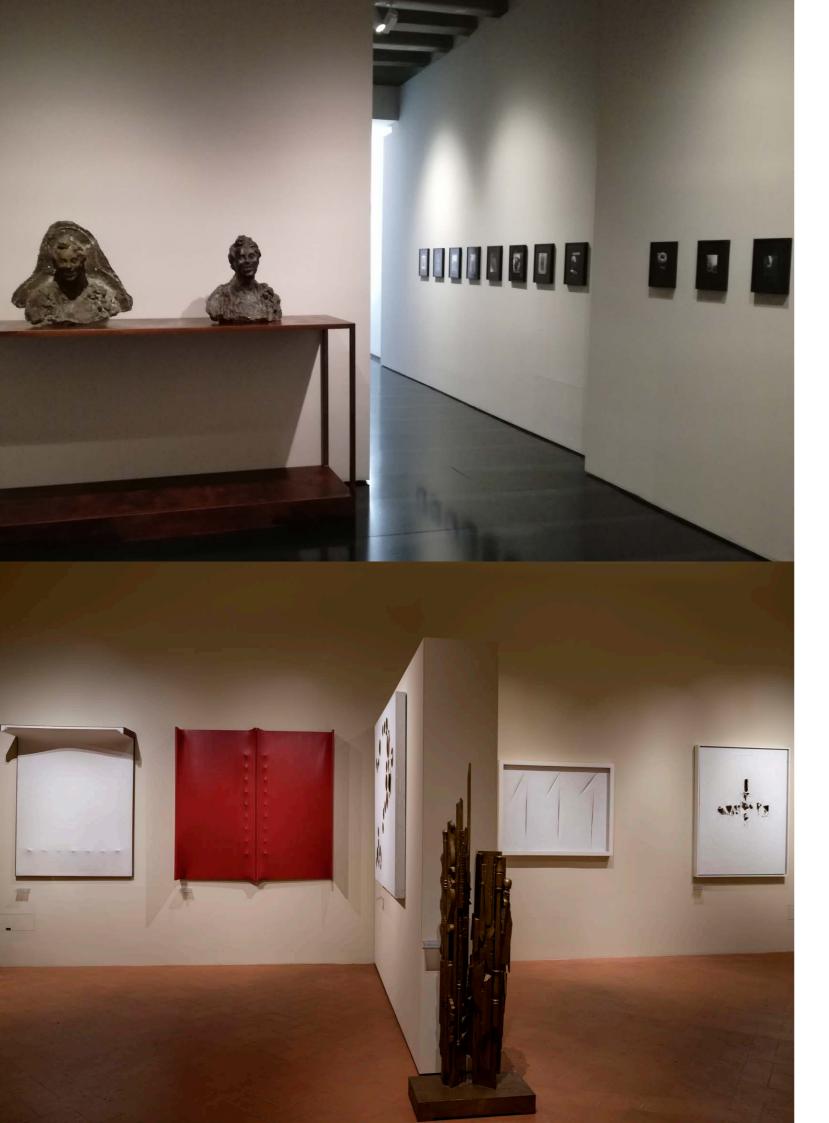
So, can we describe Tuscany as the land of contemporary art? Yes, we can, and in its highest form, capable of exciting deep passions and art patronage worthy of the golden Renaissance age, never failing to charm visitors with its brilliant San Jacopo and the Sundial by Giulio ture-perfect views.

Left page, above: Mario Ceroli, Squilibrio, 1987, Piazza Guido Masi, 2, Vinci. Below: Daniel Buren, Fontana Introversa, 2011, Villa Medicea La Magia, Quarrata



# THE 'HOMES' OF CONTEMPORARY ART

THE TUSCAN MUSEUMS, COLLECTIONS AND GALLERIES WHERE TO ADMIRE THE WORKS BY TODAY'S GREATEST ARTISTS



has always been triggering the creation of art in Tuscany, where without merging into one another, letting art flow freely like a adapts to the story of life.

That is the reason why Tuscany, over the centuries, is also a popuart lovers.

Tuscany is the preferred destina- The Museum's crown jewels are tion for those seeking to study art, experience it, gain a deeper knowledge, produce and even donate it.

existence in this region. Donagalleries, in the places of cultural and social interaction.

Tuscany is an ever-evolving workshop, with special places where to admire, understand and assimilate art.

First and foremost Florence, the go-to destination for all art lovers, the place where twentieth-century art is concentrated in three great museums downtown and close to one another: the Twentieth-Century Museum, the Marino Marini Museum and the Roberto Casamonti Collection.

A slow, secret, circular motion The Museo Novecento (Twentieth-Century Museum), on Piazza Santa Maria Novella, houses a the old and new come together collection of works donated to the city of Florence by foreign and Italian artists residing abroad boundless place of the mind that after the 1966 flood to respond to the call for the establishment of an international contemporary central to the development of art art museum that would symbolically make up for the damages lar destination for contemporary caused by the flood to the city's historical-artistic heritage.

> the works by the most representative artists of Italian twentieth-century painting.

The Marino Marini Museum, And many are the artists who, which is housed in the former from the mid-1900s on, have striv- Church of San Pancrazio renoen to leave a mark of their artistic vated in the 80s, showcases the works covering the entire artistic tions can be found everywhere: life of one of the major Tuscan in the squares, at museums, art twentieth-century artists, today exhibited in the world's greatest museums.

> Just steps away from here, on Piazza Santa Trinita near Via de' Tornabuoni, the Roberto Casamonti Collection is the result of Casamonti's decades-long work as art collector and gallery owner. His private collection, now visible to the public, covers a period from the 20th-century to the dawn of the new millennium, including unique works of art ranging from Giacomo Balla's Futurism to Joan Mirò's Surrealism, from Lu-

Left page, above: Twentieth-Century Museum, Florence. Below: Roberto Casamonti Collections, Florence

#### TUSCANY IS THE PREFERRED DESTINATION FOR THOSE SEEKING TO STUDY ART, EXPERIENCE IT, GAIN A DEEPER KNOWLEDGE, PRODUCE AND EVEN DONATE IT

cio Fontana's Spatialism to Andy Villa Renatico Martini in Monchel Basquiat's Graffiti.

Not to mention the strong and exhibitions devoted to the most ing age-old venues. controversial figures of avant-garde art, such as Ai Weiwei, Marina Tomàs Saraceno.

In the nearby city of Prato, the particular, the Polvaccio quar-Pecci Center was the first mu-ry, today's Cave Michelangelo, seum in Italy to be built from in the Ravaccione basin, known scratch to showcase and promote since ancient Roman times) and contemporary art and artists. It where today local workshops was established in the late eight- carry on the Carrara marble traies and influenced by the cultur- dition by working with the greatal model of Paris's Centre Pom- est contemporary artists (from pidou. It was recently enlarged Jan Fabre to Daniel Buren), the with the addition of exhibition mudaC-Arts Museum of Carrara halls and spaces devoted to cinema, entertainment and learning mostly sculptural, by Italian and activities.

1,000 works of art covers the art 1800s, such as Viani, Vangi, Perez, trends from the sixties to the Kounellis, Spagnulo, Carol Rama, present day by great Italian and Denis Santachiara and David international masters, and offers Tremlett. the most extensive overview of The world of art in Tuscany is an contemporary art in Tuscany.

Michelucci and Marino Marini, universe of art.

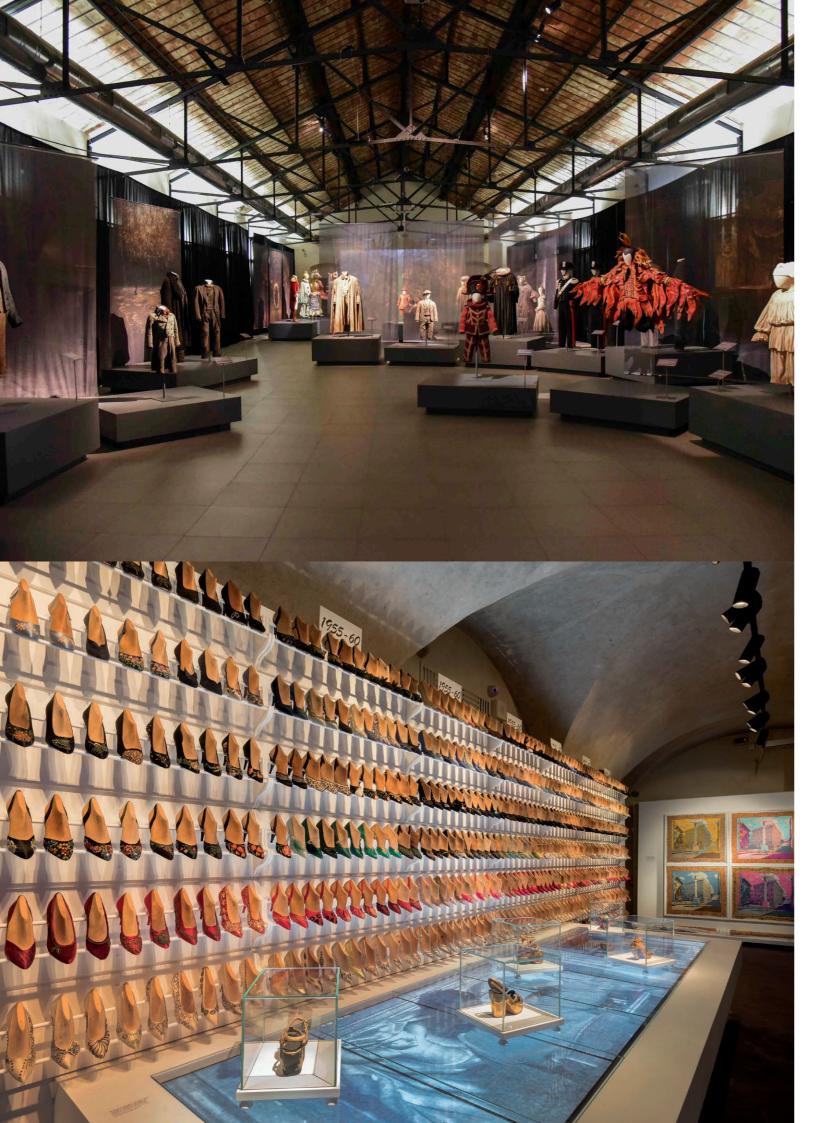
Warhol's Pop Art, from Alighiero summano Terme, the Ragghianti Boetti's Arte Povera to Jean-Mi- Foundation and Studies Center in Lucca which houses extraordinary temporary exhibitions in enduring commitment to con- addition to 80,000 art volumes, temporary art of the Palazzo and the City Museum of Livorno, Strozzi Foundation which, from housed in the Luogo Pio historic 2006, has been housing great solo complex, all located in fascinat-

Set at the foot of the millenary white marble quarries where Mi-Abramovic and, more recently, to chelangelo himself would source the blocks for his sculptures (in showcases a selection of works, international artists active in the The museum's collection of over 'city of marble' from the mid-

ever-changing world which, with Other nerve centers of contem- its natural bent for beauty moldporary art in Tuscany are the Mu- ed into visible and palpable form, seum of Palazzo Fabroni in Pis- offers unique experiences to toia, the hometown of Giovanni probe the secrets of the infinite

Right page: City Museum - Luogo Pio Arte Contemporanea, Livorno

# THE ART OF INDUSTRIAL DESIGN Textile Museum, Prato



#### ARS IS WHAT TUSCANY HAS BEEN EXCELLING AT FOR CENTURIES. LOCAL INDUSTRIAL AND ARTISANAL PRODUCTION CELEBRATED BY CONTEMPORARY **MUSEUMS**

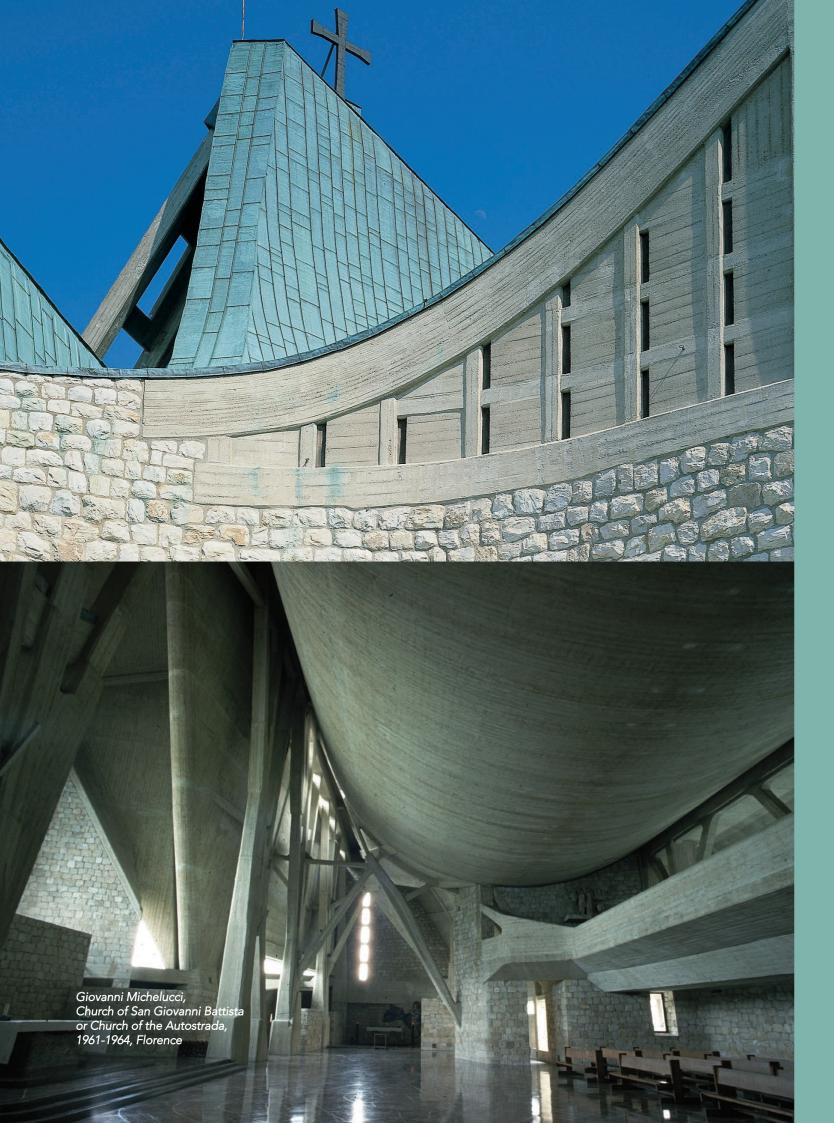
Ars, a Latin word meaning ability or skill. Therefore, the Italian terms arte and artigianato ( art and crafts) derive from the same root. And Ars is exactly what Tuscany has been excelling at for centuries. The so-called homo faber has always been a designer, artist and manufacturer. Just take a look at the workshops in Florence's Oltrarno neighborhood and you will realize how true this is. In the 1500s, these workshops were called 'botteghe', where even the greatest artists of the time - Botticelli, Leonardo da Vinci, Donatello, Michelangelo-trained and produced art and the word 'bottega' is still used to refer to an artisan's workshop. Age-old traditions which survive to this day, or rather, revive thanks also to museums established within the headquarters of world-famous craft or industrial producers, such as the Piaggio Museum in Pontedera opened in 2000, which celebrates Italian industrial design and production, starting with the company's most legendary creation that marked a turning point in the history of transportation from the second postwar period on, the Vespa. Another example tied to a major production district is Prato's Textile Museum, which documents the history of costume ries in the 'city of carded fabrics'.

cradle of Italian fashion and of the 'Made in Italy', is home to the Salvatore Ferragamo Museum, on Piazza Santa Trinita, which is devoted to one of the best-known and popular brands of Italian creativity. The Museum's shoe, clothing and accessory collection (which includes special models

designed for stars such as Marilyn Monroe and Audrey Hepburn) explores the life and career of Salvatore Ferragamo from the 1920s to the 1960s. Housed on the first and second floor of the historic Palazzo della Mercanzia is the Gucci Museum, which celebrates the history of the famous Florentine brand: an interactive experience including video-installations and artwork.

In Carrara, the Nicoli Artistic Studios, which have been creating marble sculptures for over a century, opened an International Center for Contemporary Sculpture which has seen collaborations with some of the world's greatest artists. In Pisa, the historic Palazzo Lanfranchi on the Lungarno houses the Graphics Museum, which includes donations by several artists and special endowments such as the one by the great art historian and critic Giulio Carlo Argan. Follonica is home to the Magma museum which showcases, in a fascinating setting, cast iron artefacts produced at the former Ilva iron and steel plant. And also, the Wool Museum in Stia, in the Casentino area, the Bitossi Maib-Museum in Montelupo, which explores the local age-old tradition of pottery making, the Design Lab Museum in Calenzano devoted to industriand fashion that developed over the centual design, and the Unoaerre Gold Museum in Arezzo. These are all examples that Florence, which is also known for being the testify to a very interesting phenomenon typical of our region: production, whether industrial or artisanal, and art are closely linked and mutually feed each other, thus, generating new ideas and scenarios. And, after all, what is contemporary art if not, first of all, a fact? Something real describing our world from a new perspective.

Left page, above: Textile Museum, Prato. Below: Salvatore Ferragamo Museum, Florence



# THE NEW CATHEDRALS

THE CONTEMPORARY FACE OF A REGION WHICH HAS GONE FAR BEYOND THE RENAISSANCE AGE

#### TUSCANY, THE LAND OF GREAT AND UNEXPECTED **CONTEMPORARY** ARCHITECTURE, FAR FROM BEING AN OPEN-AIR MUSEUM OF THE PAST

The fear of newness, resistance to Not far from here is Casa Saldarini, also the opposite: the unceasing push to force that allows some to foresee what has yet to come and give shape to it. Perhaps being in a 'middle position' has given Tuscany a magical allure, making it a special place where the landscape and contemporary art join forces, where the combined with hunger for the new.

It is, in fact, undeniable that everything we consider 'old' and, thus, of inestimable value, was once brand new. And the widespread idea that the landscape is untouchable is not so true as commonly believed. Tuscany, for instance, features some of Italy's greatest examples of to the present day.

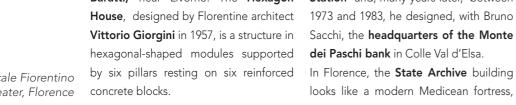
The spectacular ceiling of the Nervi Hall, an elaborate embroidery of white circular concrete that spreads out from the middle as if impelled by a centrifugal force at the was designed between 1952 and 1953 by Pier Luigi Nervi, a master in the use of concrete and the architect behind Prato's Politeama Theater.

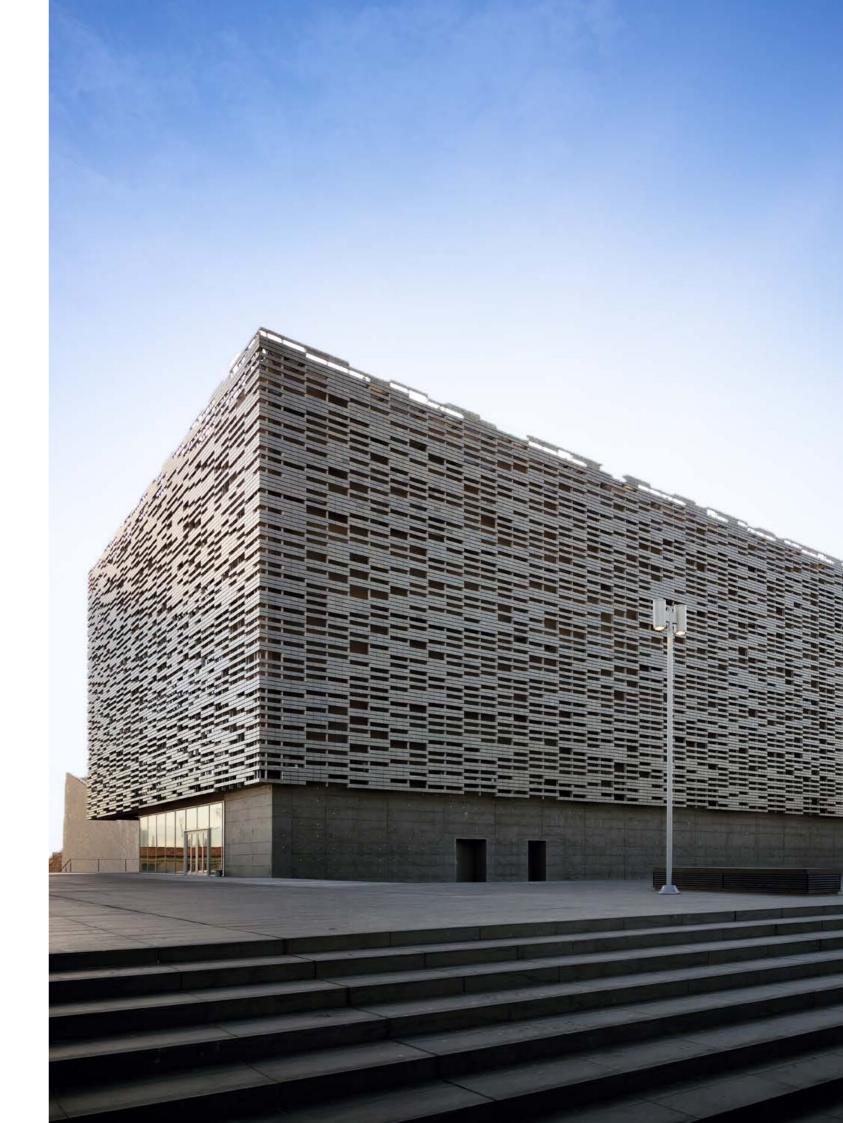
Baratti, near Livorno. The Hexagon

change is congenital to man as well as the work of Giorgini, better known as Casa Balena (Whale House) because of venture into the unknown, the mysterious its shape recalling the huge mammal. The house was the result of the architect's visionary and highly experimental design. As a matter of fact, the workers called to build it between 1960 and 1962 were paid daily after work, for nobody could guarantee that the house would stay love of the past has always, in every age, up. A true architectural marvel hidden in the woods, an imposing and yet flexible construction, raised off the ground and anchored to it by only three points of

Between 1961 and 1964, one of the greatest masterworks of contemporary architecture was built in Florence: the Church of San Giovanni Battista, contemporary architecture from the fifties more simply known as **Church of the** Autostrada. It was designed by Giovanni Michelucci to be a spiritual stop for those travelling the highway, which is why it is shaped like a nomadic tent. The roof cover, in fact, is a reinforced concrete Terme di Chianciano establishment, upside-down vault – the first time this technique was ever used- which inside gives you the impression of standing in a concrete forest with its branched pillars. Florence's Artemio Franchi Stadium and Michelucci, in the early 1930s, had been at the head of the team of architects It looks like a spaceship that has just (Gruppo Toscano) called to design landed in the pine forest of the Gulf of Florence's Santa Maria Novella Train Station and, many years later, between 1973 and 1983, he designed, with Bruno dei Paschi bank in Colle Val d'Elsa.

looks like a modern Medicean fortress,





The Maggio Musicale Fiorentino Theater, Florence

#### CONTEMPORARY ARCHITECTURE





Above, to the left: Italo Gamberini, State Archive, 1972-1988, Florence Right: Vittorio Giorgini, Hexagon House, 1957, Baratti, Piombino

covering clearly recalls the sand-brown works of contemporary architecture. color of pietraforte, the stone used in Situated between downtown Florence, medieval Florence.

works of contemporary art, Prato's Luigi which encloses and doubles Gamberini's the past five years. original structure and is better known as These places, by boldly and by the locals.

built Maggio Musicale Fiorentino times. Festina lente, 'make haste slowly', Theater, opened to the public in 2011, was the Medicis' motto.

austere and plain, whose exterior is one of the city's most important the Stazione Leopolda and the Cascine It was built between 1972 and 1988: a Park, the city's green lungs, the Theater trapezoidal structure distributed across consists of three large music venues four levels, plus two basement floors, which can be used simultaneously: the result of architect Italo Gamberini's the opera house, the cavea and the rationalist background and early-1960s auditorium. Designed by architect brutalist influences. Around the mid- Paolo Desideri from the ABDR firm, the eighties, Gamberini would also design building features a system of terraces the first building in Italy meant to house and outdoor spaces which visually blends in with the surroundings by reflecting Pecci Center for Contemporary Art, Florence's urban morphology. In 2014, extended by Maurice Nio in 2016 by the Theater was awarded the National adding an ultramodern gold-colored ring Prize for Italy's best architectural work of

the "spaceship", as affectionately called unhesitatingly looking ahead to the future, speak of Tuscany's slow but Back in **Florence**, the more recently relentless push to keep moving with the

Right page: detail of the Nervi Hall -Chianciano Terme





#### THE CONTEMPORARY FIGURATIVE LEXICON HAS **CROSSED OVER INTO** THE WORLD OF WINE WITH ITS CHARM PROJECTED TOWARDS THE FUTURE

dominate the hilly landscape, while spectacular wineries designed by plain sight. The contemporary figurative lexicon, so widespread in Tuscany, has crossed over- with its charm projected towards the future- into the world of wine. A world having a deeply-rooted bond with history and tradition, but also increasingly oriented towards innovation and modern winegrowing.

That is the reason why a group of passionate vignerons, for about thirty years now, have been addressing this message to the great masters of contemporary architecture, thus, converting working places into living works of art designed to leave an indelible mark through time. And so, Tuscany, besides producing some of Italy's finest wines, boasts amazing designer wineries, meant to promote the development of the area while paying great attention to the landscape and environmental impact.

The Antinori Winery is a hypogeum temple in the heart of the Chianti Classico countryside. It appears like a cut in the hill, with the rooftop turned into a productive extension of the vineyard, while sliced openings flood the interiincludes a bookshop, conference meter square plan filled with 2,500

Perfectly manicured vineyards to the Antinori Art Project, a collection of site specific works of art, started in 2012, by artists such as world-famous starchitects hide in Yona Friedman, Tomàs Saraceno, Giorgio Andreotta Calò and Stefa-

> The old and new come together in the sweet Chianti Classico hills. It is the Castello di Fonterutoli winery of Marchesi Mazzei, in Castellina in Chianti: a natural vault at the foot of the old hamlet, with exposed rocks and a perennial spring which ensures the optimum humidity level. An increasingly surprising tour leads visitors to the lowest floor, where the 15-meter-deep barrique cellar conveys the feeling of a nearly sacred space.

> Located further south, in Suvereto, Petra is a synthesis of the beauty of Tuscany: although very modern-looking, the building designed by Mario Botta evokes Medicean Renaissance architecture, with the surface changing color several times a day according to the sea-

A vast terrace, a glass and steel pavilion and a tower to capture the natural light: Renzo Piano set his genius at work in Gavorrano for the Rocca di Frassinello winery. Elegant, functional and streamlined, the winery houses a large or with natural light. Constructed barrique cellar dug into the rock with natural materials, the building at a depth of 50 meters. A 46x46 center and restaurant, in addition oak barrels arranged in concentric Right page: Antinori Winery, San Casciano Val di Pesa, Florence







Cantina Petra, Suvereto, Livorno

descending steps as in an arena. about to take off from the depths is **Tenuta Ammiraglia**, owned by in Magliano, Tuscany. The buildtal impact, it is 100% eco-friendly and its gull-wing design blends wonderfully with the surrounding landscape. It appears like a narrow slit in the ground, 100 meters long, a winding course that follows the

is what makes heroic winegrowing itage. Here, in Capoliveri, Tenuta a winery's identity.

delle Ripalte has brilliantly solved It looks like a spaceship that is the problem of an efficient production facility in an area of great of the earth into the unknown. It landscape value by creating a work of architecture perfectly integrated the Marchesi Frescobaldi family with the surrounding environment and reflecting a dialogue between ing has nearly zero environmenthe dry stone walls and the island's mineral deposits.

These wineries testify to the successful relationship between the wine business and contemporary architecture. These two worlds which develops lengthwise with have found common ground, to the delight of wine tourists, now undulations of the ground, thus, eager to discover not only great harmonizing with the sweet land- wine but also great architecture.

The history of a place and its ex-Man's tenacious work and the traordinary natural beauties have nearly primitive power of nature tremendous pull, as well as its close connection with contemporary art, on Elba Island such a precious her- which can express and strengthen

Left page: Collemassari winecellar, Cinigiano, Grosseto. Below: Tenuta Argentiera, Donoratico, Livorno

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### CONTEMPORARY TUSCANY

THE PLACES, DESTINATIONS AND EVENTS OF CONTEMPORARY ART IN TUSCANY





